

Burnaby, British Columbia  
Stan Chan, CMA

"The presenters are inspirational and create a fun learning atmosphere. This course is a great opportunity to learn skills to better lead your team. Excellent chance to meet other CFO's to exchange ideas. We will be a great resource to each other in the future."

Surrey, British Columbia  
Bark Kong, CA,  
aspiring CFOs."

"This program gave me many tools that can help me be a more effective leader. I recommend this program to CFOs and

Nanaimo, British Columbia  
James MacIntyre, CA

day."  
The mix between the education given and self-clarity has really helped bring direction to the betterment of my career and leadership. The action plans coming out of the course are both relevant and applicable, so that my knowledge is transferable to others in the organization and those that I deal with every

## TESTIMONIALS

Regina, Saskatchewan  
Ken Kosolofski, CA

"This session has given me the tools to be a more effective and compassionate leader. It has reminded me and enforced my perception as to why I became a CA and want to be a CFO."

Edmonton, Alberta  
Kirby Smith, CA,  
CFO."

"I highly recommend this program. It was informative, intense, interactive, fun and motivating. It was extremely relevant to and the content was extremely relevant to the complex and over emerging role of the

Calgary, Alberta

Rebecca Braun, CGA

demonstrating true leadership." David is a first-in-class facilitator relationships and calibre of the program. quality, quantity, intensity, speed, diversity, awareness and growth! I appreciated the "Best seven days of learning and self-

## EXECUTIVE LEADERSHIP PROGRAM



*Stand Out*

**LEADERSHIP** matters  
**NOW** more than ever

It takes a true leader to climb to the CFO position and beyond. **THE CFO LEADERSHIP PROGRAM** is the definitive program for success, providing CAs with the insight and tools they need to make the move successfully.

### WHAT DISTINGUISHES OUR PROGRAM

This program builds on conventional financial executive skills, going beyond the technical accounting and financial topics CFOs already understand. We focus on strategic competencies that enable organizational transformation.

The learning process will be dynamic, stimulating and fun. Unlike most professional developments programs, the CFO Leadership Program draws on an active learning process with practical applications. We will blend the case method of learning with the power of feedback tools. In addition, a key and unique feature of the program is that you will have the opportunity to work, one-on-one, with an Executive Coach.

### WHO SHOULD ATTEND

Chief Financial Officers, Vice Presidents of Finance, Vice Presidents of Operations, Directors of Accounting, Directors of Finance, Senior Controllers. This program is designed specifically for those CFOs and aspiring CFOs who are determined to move their career and their organizations forward.

### HOW YOU WILL BENEFIT

The program will help you adapt to the challenges inherent in the emerging and expanding role of the CFO. It will provide you with the insights, skills and tools that a CFO needs to lead people, teams and the financial function. In addition, it will provide you with the strategic perspective you need to contribute at the enterprise level. You will leave the program with increased competence, commitment, and the confidence that you can really make a difference back on the job.

### WHAT YOU WILL COVER

- Building High Performing Teams
- Communication & Presentation Skills
- Enterprise Risk Management
- Finance Strategies
- Governance
- Investor Relations
- Leadership: The Power of Full Engagement
- Leading Culture Change
- Managing the Creative Side
- Situational Leadership
- Strategy & Value Management
- The Emerging Role of the CFO

### FACULTY

Our facilitators have been carefully selected, and are recognized for their in-depth, practical knowledge - they understand issues both in theory and practice.

### FACILITIES

Participants are required to stay in-residence for the duration of the program due to its intensive schedule. The Institute will make accommodation reservations on your behalf.

### PRE-COURSE MATERIAL

Advanced preparation consists of pre-reading and exercises and begins 6 weeks before the program.

### FOR MORE INFORMATION

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